

HART-BREGLIO
Voters 1724 Connecticut Avenue, NW
October 28)
Washington, DC 20009
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Study #4033--page 1
Interviews: 1507 Registered
(756 on
Dates: October 27-28, 1992

48 Male
52 Female
[5]

Study #4033
NBC News/WSJ
October 27-28 1992

		TYPE				FORM		October			199
[6]	[7]	[8]	[9]	[10]	[11]	[12]			[13]	[14]	2
	1				1				1		

Hello, my name is _____ and I'm calling from Hart-Breglio for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Of the people living in your household who are at least 18 years old, including those who are not home right now, can you tell me who had the most recent birthday? (IF PERSON DOESN'T KNOW ALL THE BIRTHDAYS, SAY:) Well, of the ones you do know, who had the last birthday? May I speak to that person please? (IF PERSON WITH MOST RECENT BIRTHDAY IS NOT HOME, FIND OUT WHEN HE/SHE WILL RETURN AND MAKE AN APPOINTMENT TO CALL BACK.)

(IF RESPONDENT INDICATES THAT HE/SHE IS THE ONE WITH THE MOST RECENT BIRTHDAY, SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

(IF RESPONDENT INDICATES THAT HE/SHE IS NOT THE ONE TO HAVE THE MOST RECENT BIRTHDAY, ASK TO SPEAK TO THE PERSON WHO DID. AFTER RESPONDENT COMES TO THE PHONE, SAY:)

Hello, my name is _____ and I'm calling from Hart-Breglio for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Are you at least 18 years old and the person with the most recent birthday of all the adults living in this household? (IF "YES," SAY:) Here is my first question. (**PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.**)

1a.Are you currently registered to vote in the precinct or election district where you now live, or haven't you had a chance to register yet?

Registered	10	CONTINUE	[15
	0]
Not registered.....	-	TERMINATE AND DO	
		NOT COUNT TOWARD	
		QUOTA	
Not sure.....	-		

1b. Thinking about all past elections including local elections, such as for school board, held in the last three years, in how many of those elections have you personally voted--almost all, about three out of four, about half, about one out of four, or in almost none?

	Total		
	<u>10/27-</u>	<u>10/2</u>	
	<u>28</u>	<u>8</u>	
Almost all.....	56	56	[16]
About three out of four.....	11	11	
About half.....	10	10	
About one out of four.....	8	8	
Almost none.....	14	14	
Not sure.....	1	1	

2.I'm going to read you the names of several people who are active in public affairs. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. **(READ EACH ITEM AND REPEAT CHOICES. START FROM THE BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW.)**

	<u>Very Positive</u>	<u>Somewha t Positive</u>	<u>Neu -tral</u>	<u>Somewha t Negative</u>	<u>Very Negativ e</u>	<u>Don't Know Name/ Not Sure</u>	
George Bush							[17]
Total-- October 27-28.....	19	22	12	18	28	1	
October 28.....	20	20	13	17	28	2	
October 20-21.....	14	20	14	22	30	-	
September 1992.....	15	25	15	19	25	1	
August 1992.....	11	25	13	21	29	1	
July 1992.....	9	26	18	23	23	1	
							[18]
Bill Clinton							
Total-- October 27-28.....	22	26	13	15	22	2	
October 28.....	23	25	13	15	22	2	
October 20-21.....	22	29	14	17	17	1	
September 1992.....	16	31	18	16	17	2	
August 1992.....	18	28	22	13	15	4	
July 1992.....	8	22	27	22	16	5	
							[19]
Ross Perot							
Total-- October 27-28.....	11	21	23	17	23	5	
October 28.....	11	19	24	18	22	6	
October 20-21.....	17	30	24	12	13	4	
September 1992.....	8	16	24	16	27	9	
August 1992.....	10	15	22	20	24	9	
July 1992.....	14	23	23	15	16	9	

3a.If the 1992 presidential election were held today and the candidates were George Bush, the Republican, Bill Clinton, the Democrat, and Ross Perot, the Independent, for whom would you vote--George Bush, Bill Clinton, or Ross Perot? **(IF "NOT SURE," ASK:)** Well, which way do you lean?

ALL REGISTERED VOTERS										
	Total	<u>10/28</u>	<u>10/27</u>	<u>10/20-</u>	<u>9/9</u>	NBC	<u>8/9</u>	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>
	<u>10/27-</u>			<u>21</u>	<u>2</u>	<u>9/5/9</u>	<u>2</u>			
	<u>28</u>					<u>2</u>				
George Bush.....	34	35	33	28	33	31	26	31	35	38 [20]
Bill Clinton.....	44	45	44	47	39	38	40	28	27	30
Ross Perot	15	13	17	19	18	20	24	33	30	26
Undecided	7	7	6	6	10	11	10	8	3	2

ALL REGULAR VOTERS¹			
	Total	<u>10/28</u>	<u>10/27</u>
	<u>10/27-</u>		
	<u>28</u>		
George Bush.....	37	38	36
Bill Clinton.....	43	43	43
Ross Perot	13	11	15
Undecided.....	7	8	6

¹Regular voters are voters who say they have voted in at least half of all elections held in the past three years (Q.1b.). There are 1158 regular voters in the sample.

(ASKED ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a.)

3b. When it comes to your support of **(CANDIDATE NAMED IN Q.3a.)**, would you say you totally support him, strongly support him, support him with some reservations, or support him only slightly?

	Total-- 10/27-28			10/28			10/20-21			
	Clinton Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	Perot Voters	
Support totally.....	23	22	17	23	24	18	24	20	19	[21]
Support strongly.....	34	33	34	36	32	33	32	33	35	
Support with some reservations.....	38	41	43	36	40	42	40	45	41	
Support only slightly.....	4	4	5	4	4	6	3	2	4	
Not sure.....	1	-	1	1	-	1	1	-	1	

(ASKED ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a.)

3c. What are the chances that you might change your mind in the election for president between now and Election Day-- is there a good chance that you might change your mind, just some chance, or no chance that you might change your mind?

	Total-- 10/27-28			10/28			
	Clinton Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	Perot Voters	
Good chance.....	3	3	6	4	2	5	[22]
Just some chance.	19	18	41	17	19	42	
No chance.....	78	79	52	79	79	52	
Not sure.....	-	-	1	-	-	1	

	10/20-21			September		
	Clinton Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	
	3	5	8	4	5	
	21	30	46	28	29	
	76	65	45	67	65	

(ASKED ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a.)

3d. Regardless of whether you would change your mind or not, which candidate would be your second choice for president? **(BE SURE RESPONDENT DOES NOT SELECT SAME CANDIDATE AS IN Q.3a.)**

	Total-- 10/27-28				10/28				
	All Voters	Clinton Voters	Bush Voters	Perot Voters	All Voters	Clinton Voters	Bush Voters	Perot Voters	
George Bush.....	20	29	-	39	21	32	-	43	[23]
Bill Clinton.....	19	-	31	49	19	-	32	48	
Ross Perot.....	40	49	45	-	39	47	44	-	
No second choice...	17	18	19	7	17	18	19	6	
Other (VOL).....	1	1	2	2	1	1	1	2	
Not sure.....	3	3	3	3	3	2	4	1	

10/20-21			
All	Clinto	Bush	Perot
<u>Voter</u>	n	<u>Voter</u>	<u>Voters</u>
<u>s</u>	<u>Voters</u>	<u>s</u>	
21	26	-	41
17	-	26	46
46	58	57	-
11	13	12	7

(ASKED ONLY ON OCTOBER 27th)**(ASKED ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a)**

3e. When did you make up your mind to support **(CANDIDATE NAMED IN Q.3a)** for president--was it before the party conventions last summer, was it after the conventions but more than a month ago, was it within the last month but before the debates, or was it since the debates?

	Total-- 10/27				
	All	Clinto	Bush	Perot	
	<u>Voters</u>	<u>n</u>	<u>Voters</u>	<u>Voters</u>	
	<u>Voters</u>				
Before summer conventions.....	37	32	50	21	[24]
After conventions but more than a month ago.....	20	29	14	11	
Within past month but before debates.....	15	14	11	23	
Since debates.....	26	24	20	45	
Still not certain whom to support (VOL). . .	-	-	1	-	
Not sure.....	2	1	4	-	

(ASKED ONLY ON OCTOBER 27th)**(ASKED ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a)**

3f. How would you best describe your vote--is it a primarily positive vote for **(CANDIDATE NAMED IN Q.3a)**, or a negative vote against one or both of the other candidates? (IF A NEGATIVE VOTE, ASK:) Who would you say your vote is primarily aimed against?

	Total-- 10/27			
	Clinto	Bush	Perot	
	<u>n</u>	<u>Voters</u>	<u>Voters</u>	
	<u>Voters</u>			
Primarily a positive vote.....	69	75	61	[25]
Negative vote against Bill Clinton.....	-	9	2	
Negative vote against George Bush.....	17	-	11	
Negative vote against Ross Perot.....	1	2	-	
Negative vote against <u>both</u> other candidates.....	10	12	21	
Not sure.....	3	2	5	

(ASK EVERYONE.)

4. Which do you think is the greater risk--that Bill Clinton, if elected president, will do too much and end up hurting the country, or that George Bush, if reelected, will do too little and end up hurting the country?

	Total	<u>10/28</u>	<u>10/20-</u>	<u>9/92</u>	
	<u>10/27-</u>		<u>21</u>		
	<u>28</u>				
Bill Clinton will do too much.....	34	34	32	35	[26]
George Bush will do too little.....	50	50	52	46]
Neither/both equally (VOL).....	6	6	8	5	
Not sure.....	10	10	8	14	

5. In this year's election for U.S. Congress, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

Total		<u>10/20-21</u>	<u>9/92</u>	<u>8/92</u>	<u>7/92</u>	<u>10/9</u>
<u>10/27-</u>	<u>10/28</u>					<u>0</u>
<u>28</u>						

Vote for the Republican candidate.....	34	33	29	32	29	31	33	[27]
Vote for the Democratic candidate.....	45	47	46	43	43	35	35	
Depends (VOL).....	3	3	6	7	7	11	14	
Neither (VOL).....	1	1	2	1	2	3	2	
Not sure.....	17	16	17	17	19	20	16	

6. In general, do you approve or disapprove of the job George Bush is doing as president?

	Total <u>10/27- 28</u>	<u>10/28</u>	<u>10/20- 21</u>	<u>9/9</u> 2	<u>8/92</u>	<u>7/9</u> 2	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	[28 1]
Approve.....	36	37	32	40	34	38	41	43	45	53	
Disapprove. .	56	55	63	53	60	56	52	52	48	40	
Not sure.....	8	8	5	7	6	6	7	5	7	7	

.....
7a. How confident are you that Bill Clinton has the **right set of personal characteristics** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total <u>10/27- 28</u>	<u>10/28</u>	<u>10/20- 21</u>	<u>9/9</u> 2	
Extremely confident.....	11	11	14	9	[29]
Quite confident.....	22	23	27	23	
Only somewhat confident.	33	32	30	37	
Not at all confident.....	32	32	26	28	
Not sure.....	2	2	3	3	

7b. How confident are you that George Bush has the **right set of personal characteristics** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total <u>10/27- 28</u>	<u>10/28</u>	<u>10/20- 21</u>	<u>9/9</u> 2	
Extremely confident.....	16	17	14	15	[30]
Quite confident.....	23	23	24	25	
Only somewhat confident....	32	33	33	33	
Not at all confident.....	27	25	28	25	
Not sure.....	2	2	1	2	

7c. How confident are you that Ross Perot has the **right set of personal characteristics** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total <u>10/27- 28</u>	<u>10/28</u>	
Extremely confident.....	6	5	[31]
Quite confident.....	14	14	
Only somewhat confident....	39	40	
Not at all confident.....	37	37	
Not sure.....	4	4	

8a.How confident are you that Bill Clinton has the **right set of goals and policies** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total	<u>10/28</u>	<u>10/20-</u>	<u>9/9</u>	
	<u>10/27-</u>		<u>21</u>	<u>2</u>	
	<u>28</u>				
Extremely confident.....	13	14	10	10	[32]
Quite confident.....	25	24	23	23	
Only somewhat confident.....	35	37	37	41	
Not at all confident.....	25	23	29	24	
Not sure.....	2	2	1	2	

8b.How confident are you that George Bush has the **right set of goals and policies** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total	<u>10/28</u>	<u>10/20-</u>	<u>9/92</u>	
	<u>10/27-</u>		<u>21</u>		
	<u>28</u>				
Extremely confident.....	11	12	8	11	[33]
Quite confident.....	19	19	17	20	
Only somewhat confident.....	37	37	28	35	
Not at all confident.....	32	31	46	33	
Not sure.....	1	1	1	1	

8c.How confident are you that Ross Perot has the **right set of goals and policies** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	Total	<u>10/28</u>	
	<u>10/27-</u>		
	<u>28</u>		
Extremely confident.....	7	7	[34]
Quite confident.....	17	16	
Only somewhat confident.....	42	43	
Not at all confident.....	31	31	
Not sure.....	3	3	

9a. Now let me read you a list of some specific issues. When it comes to **(READ ITEM)**, who do you think would do the best job as president--Bill Clinton, George Bush, Ross Perot, none of them, or would all of them be about the same? **(REPEAT FOR EACH ITEM LISTED BELOW. START FROM BOTTOM ON EVERY OTHER INTERVIEW.)**

	<u>Bill Clinton</u>	<u>George Bush</u>	<u>Ross Perot</u>	<u>None of Them</u>	<u>All of Them</u>	<u>Not Sure</u>	
Dealing with the economy							[35]
Total-- October 27-28.....	33	21	28	4	11	3	
October 28.....	33	22	26	4	12	3	
October 20-21.....	34	15	36	4	9	2	
July.....	16	16	37	11	18	2	
May.....	21	20	29	12	11	7	
Being someone you can trust							[36]
Total-- October 27-28.....	30	35	14	10	7	4	
October 28.....	31	36	12	10	7	4	
October 20-21.....	29	26	21	14	6	4	
Handling a foreign crisis							[37]
Total-- October 27-28.....	20	58	6	3	8	5	
October 28.....	20	59	5	3	8	5	
October 20-21.....	17	60	7	3	7	6	
Being someone who will work for change							[38]
Total-- October 27-28.....	48	15	26	2	6	3	
October 28.....	48	16	24	3	6	3	
October 20-21.....	52	11	29	1	5	2	
(ASKED ONLY ON OCTOBER 28th)							
Dealing with taxes							[70]
Total-- October 28.....	35	28	18	5	9	5	
October 20-21.....	33	23	26	7	6	5	
July 1992.....	17	15	33	17	11	7	
May 1992.....	22	20	25	17	6	10	
(ASKED ONLY ON OCTOBER 28th)							
Reducing the deficit							[71]
Total-- October 28.....	25	14	39	10	7	5	
October 20-21.....	24	9	50	6	6	5	
(ASKED ONLY ON OCTOBER 28th)							
Dealing with the problem of health care							[72]
Total-- October 28.....	52	19	10	4	9	6	

(ASKED ONLY ON OCTOBER 28th)

9b. In making your final decision about which presidential candidate you will support in this election, which of these five factors will be the most important consideration for you--**(READ CHOICE SLOWLY)** 1) how the candidate will deal with the economy; 2) whether he is someone you can trust; 3) how the candidate would handle a foreign crisis; 4) whether he is someone who will work for change; or 5) how the candidate will deal with taxes. Which one of these factors will be most important in your decision?

	Total	
	<u>10/28</u>	
Dealing with the economy.....	44	[73]
Being someone you can trust.....	18	
Handling a foreign crisis.....	7	
Being someone who will work for change.....	17	
Dealing with taxes.....	6	
A combination of all (VOL).....	6	
None/other (VOL).....	1	
Not sure/refused.....	1	

10a. As you may know, Ross Perot has stated that he dropped out of the presidential race in July because the Bush-Quayle campaign may have planned to disrupt his daughter's wedding and tap his telephone. Do you believe these charges by Ross Perot against the Bush-Quayle campaign or do you not believe them?

	Total	<u>10/28</u>	
	<u>10/27- 28</u>		
Believe Perot's charges.....	25	23	[39]
Do not believe Perot's charges. .	58	59	
Not sure.....	17	18	

10b. Do these charges by Ross Perot make you less likely to vote for George Bush, less likely to vote for Ross Perot, or do they not affect the likelihood of your voting for either of them?

	Total	<u>10/28</u>	
	<u>10/27- 28</u>		
Less likely to vote for Bush.....	5	5	[40]
Less likely to vote for Perot.....	19	19	
Do not affect likelihood of voting for either of them.....	73	73	
Less likely to vote for both (VOL).....	1	1	
Not sure.....	2	2	

(ASKED ONLY ON OCTOBER 27th)

11. I would like to read you two statements about the type of officials Bill Clinton might appoint if he is elected president. Please tell me which of the statements about this issue comes closer to your point of view. **(READ STATEMENTS. ROTATE ORDER ON EVERY OTHER INTERVIEW.)**

STATEMENT A: The top officials in Bill Clinton's administration should mainly be people whose experience is in Washington and in dealing with Congress and the federal government.

OR

STATEMENT B: The top officials in Bill Clinton's administration should mainly be people whose experience is outside of Washington and who are not part of the Washington establishment.

	Total 10/27	
Statement A/inside Washington.....	33	[41]
Statement B/outside Washington.....	54	
Some of both (VOL).....	5	
Neither (VOL).....	2	
Not sure.....	6	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1.In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or haven't you thought much about it?

Very liberal.....	5	[42]
Somewhat liberal.....	1	
	7	
Moderate.....	2	
	4	
Somewhat conservative.....	2	
	4	
Very conservative.....	1	
	0	
No thoughts.....	1	
	7	
Not sure.....	3	

F2.And generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong Democrat/Republican or a not very strong Democrat/Republican? **(IF "NOT SURE," CODE AS "NOT STRONG DEMOCRAT/REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly Independent? **(IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")**

Strong Democrat.....	1	[43]
	9	
Not strong Democrat.....	1	
	5	
Independent/lean Democrat.....	1	
	0	
Strictly Independent.....	1	
	5	
Independent/lean Republican.....	9	
Not strong Republican.....	1	
	3	
Strong Republican.....	1	
	3	
Other.....	4	
Refused.....	-	
Don't know/nothing.....	2	

F3.How old are you? **(IF REFUSED, ASK:)** Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	8	45-49.....	9	[44]
25-29.....	1	50-54.....	9	
	0			
30-34.....	1	55-59.....	6	
	1			
35-39.....	1	60-64.....	7	
	2			
40-44.....	1	65 and over.....	17	
	1			
		Refused.....	-	

F4a.....What type of work do you do? (WRITE JOB DESCRIPTION IN SPACE BELOW.)

Professional/manager.....	2	[45]
	4	
White collar worker.....	2	
	3	
Blue collar worker.....	2	
	0	
Farmer.....	1	
Student.....	3	
Homemaker.....	9	
Retired.....	1	
	8	
Unemployed.....	2	
Never worked/not sure.....	-	

(ASK OF ALL WOMEN.)

F4b.Do you work outside the home or not?

Work outside the home.....	3	[46]
	0	
Do not work outside the home.....	2	
	1	
Not sure/refused.....	1	

(ASK EVERYONE.)

F5.In what religion were you brought up?

Protestant.....	4	[47]
	9	
Catholic.....	3	
	0	
Jewish.....	2	
Other.....	1	
	3	
None.....	3	
Not sure/refused.....	3	

F6.Are you white, black, Hispanic, Asian, or something else?

White.....	80	[48]
Black.....	11	
Hispanic.....	5	
Asian.....	1	
Other.....	2	
Not sure/refused.....	1	

F7.If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, or would the total be more than that?

Less than \$10,000.....	6	[49]
Between \$10,000 and \$20,000.....	1	
	3	
Between \$20,000 and \$30,000.....	1	
	6	
Between \$30,000 and \$40,000.....	1	
	7	
Between \$40,000 and \$50,000.....	1	
	3	
Between \$50,000 and \$75,000.....	1	
	6	
More than \$75,000.....	1	
	2	
Not sure/refused.....	7	